



PromoLam®

Product description:

PromoLam is a 2.5-mil optically clear cast vinyl film with a permanent pressure-sensitive adhesive. The clear gloss film is designed to protect and prolong the life of the printed image as well as add extra shine. Lighter weight than CurvaLam® overlaminating film, PromoLam offers excellent conformability. PromoLam has a durability rating of up to 2 years for external applications and 5 years for internal applications.

Areas of use:

- Protective clear gloss film for CLEAR FOCUS One Way Vision™ window graphics films and other graphics films.
- Glass or transparent surfaces that are flat or have simple curves.

Standard roll size:

54 in x 100 ft (1.37 x 30.48 m)

CLEAR FOCUS PromoLam®

Optically Clear Gloss Cast PVC Overlaminating Film

Technical Data and Typical Characteristics

Product Code: CFPL

PROPERTY	TEST METHODS	TYPICAL VALUE
Surface Finish	Gloss Meter 60° Reflection	80-90%
Film Thickness (including adhesive)	Micrometer, Federal Bench Type	Approx. 2.5 mils (63.5 microns/0.0025 in)
Release Liner Thickness		Approx. 1.5 mils (38.1 microns/0.0015 in)
Tensile Strength	Tensile Tester with 2-in (51 mm) jaw separation; crosshead speed of 12 in/min. (5.1 mm/s)	≥6.5 lb/in (≥ 1.2 kg/cm)
Elongation	Instron Tensile Tester as above	≥200%
Shelf Life	2 years from ship date when stored at 70° F (21° C) and 50% relative humidity.	
Application Temperature Range	On clean, dry substrate (flat)	40° F to 100° F (4.4° C to 38° C)
Service Temperature Range	On clean, dry substrate	0° F to 140° F (-17° C to 60° C)
Humidity Resistance	Film applied to etched aluminum panels 24 hours prior to testing. 100% relative humidity. 100° F (38° C) for 500 hours	No appreciable effect
Gasoline Resistance	Film applied to etched aluminum panels 24 hours prior to testing. Immersed 30 minutes at 70° F (21° C), stabilized 24 hours before inspection	No appreciable effect

Subject to change without notice

The above information is based on tests believed to be reliable and is presented for reference and illustration of general product characteristics only. The information does not constitute a representation or warranty relating to the suitability or fitness for a particular application or otherwise create guarantees of product performance. In all cases, purchasers should independently determine, prior to use, the suitability of this product for their specific application. CLEAR FOCUS cannot be held liable for any misuse, damage or losses as specified in its warranty.

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